

*zoetis*

# Future GMS

Delivering on our  
full potential





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The GMS (Global Manufacturing and Supply) team has a strong legacy of meeting the needs of Zoetis' customers. However, our recent growth combined with challenges in supply and the impact of the global pandemic has put our manufacturing capacity and processes to the test. We are at a turning point; and to deliver on our ambition, we need to think about how we manage the next wave of growth. This means adjusting our strategy to support rapid growth and increased innovation, whilst ensuring our long-term carbon neutral goals.

Our Future GMS strategy will guide us through the changes we need to make in our culture and organization across all teams to deliver our vision. We want to be a great partner for our internal and external customers, and I have complete confidence that our GMS colleagues can deliver on this promise. I am committed to leading these changes and I believe that all of us in GMS can achieve this together. I am truly excited about what we can accomplish as we reach our full potential.



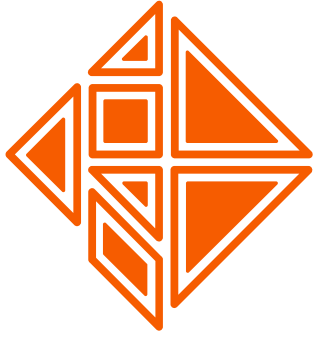
## Mission

Providing a reliable supply of high-quality products to our customers to advance the care of animals

## Vision

To be a customer-centric and sustainable manufacturing & supply organization designed to enable the doubling of our business





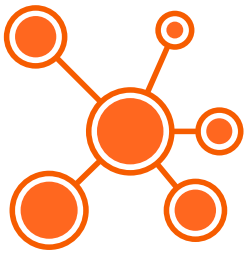
# Adaptive supply chains

## Strategic imperatives

Tailor our supply chain model to meet the unique needs of our customers, markets, and businesses

## Value to our colleagues

Higher predictability into day-to-day work and proactive response to supply chain challenges



# Fit-for-growth network

## Strategic imperatives

Design an efficient network  
to support our future  
growth ambition

## Value to our colleagues

Investment in capacity ahead of  
demand to ensure smooth and  
reliable operations



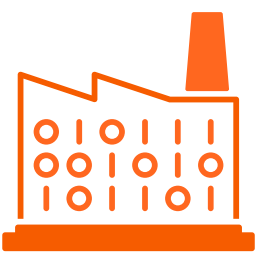
# One-team planning

## Strategic imperatives

Re-imagine our processes, governance and tools to drive global and cross-functionally aligned plans

## Value to our colleagues

More proactive planning with better data and transparency to minimize focus on short-term supply challenges



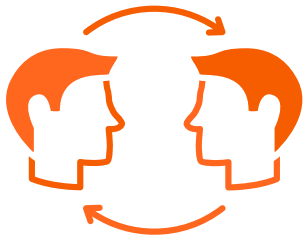
# Digitally-enabled operations

## Strategic imperatives

Embrace digital tools & data analytics for visibility, efficiency, and enhanced decision-making

## Value to our colleagues

Less time spent on manual data input and error-checking, freeing up time for more value adding activities



# Winning culture

## Strategic imperatives

Cultivate a high-performing culture based on trust, transparency, collaboration & people development

## Value to our colleagues

Clear and actionable feedback and recognitions provided from managers, with personalized development journeys





# Sustainable operations

## Strategic imperatives

Future-proof our business by embedding sustainability considerations in our decision-making

## Value to our colleagues

Deeper understanding of individual contributions and accountabilities to reach our ambition to become carbon neutral

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